Oliver Krueger

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EXPERIENCE

Trinax — Singapore
UI/UX Design Intern (Internship) — May 2026 – Oct 2026 (6 months)

- Developed a winning client proposal that secured a commissioned project, directly contributing to revenue growth at Trinax.
- Assisted in conducting 7 user interviews (~90 minutes each), synthesizing qualitative data into dozens of actionable insights.
- Delivered end-to-end UI designs across 8 projects, from initial concepts to high-fidelity prototypes.
- Designed the exterior graphics and visual branding of physical products.
- Collaborated in facilitating client design workshops to gather user needs, business requirements, and project goals.

Bunpo — Tokyo, Japan
UX Designer (Part-time) — April 2024 – April 2026 (2 years, 1 month)

- Mapped onboarding flows in Figma across 25 mobile applications, producing research insights that contributed to a 15% increase in Bunpo's onboarding completion rates.
- Designed 200 ads for 10 language courses, achieving an "Excellent" campaign strength rating from Google Ads.
- Delivered 11 presentations to leadership, showcasing mockups and analyzing competitors' UX design strategies.
- Created 30 Notion design documents for cross-functional teams that explore competitors' gamified features.
- Collected and categorized user reviews spanning 6 years from the App Store and Google Play.

Scaling Your Company — Tokyo, Japan
Graphic Design Intern (Internship) — December 2023 – April 2024 (5 months)

- Created 11 different pages on WordPress for the founder's website to improve conversion rates.
- Designed website banners in Figma and Canva to increase client acquisition rates.
- Created sales decks and presentations in various design styles.

Bunpo — Tokyo, Japan
UX Design Intern (Internship) — September 2023 – December 2023 (4 months)

- Used Figma to craft color palettes and design systems, enhancing the continuity of Bunpo's application.
- Designed 37 eye-catching push notifications to improve user retention.

Paradigm — Tokyo, Japan
Design Intern (Internship) — June 2023 – July 2023 (2 months)

- Assisted in building an organization's WordPress website to increase donation rates.
- Aided in the design of aesthetically pleasing brand guidelines and logos.
- Conducted research and communicated effectively with coworkers to meet the needs of clients.

VOLUNTEERING

Tokyo Design Community — Tokyo, Japan
Master of Ceremonies — March 2025

- Volunteered to co-MC the Design Career Tales event at Google for Startups Campus Tokyo.
- Introduced the hosting companies and guest speakers while managing the event timeline.

EDUCATION

Keio University — Fujisawa, Japan
Degree: B.A. Environment and Information Studies
Field of Interest: Design (15 design courses, UX-related thesis project)

SKILLS & INTERESTS

Technical: Figma, Adobe Photoshop, Adobe Illustrator, WordPress, WIX, Framer, Blender, Miro, Canva, Google Workspace, Notion
Languages: English (Native), Japanese (Advanced), Spanish (Conversational)
Interests: UI/UX Design, User-Centered Design, Design Thinking, Accessibility, Usability Testing, Storyboarding, User Research, User Flows, Wireframing, Prototyping, 3D Modeling, Design Documentation